



in 60 seconds

Raising standards for consumers



ANEC is the European consumer voice in standardisation. Our membership is open to representatives of national consumer organisations from 33 countries (EU, EFTA and accession countries). ANEC was established in 1995 as an international non-profit association.



ANEC is supported financially by the European Union & EFTA



ANEC presently focuses its activities in 9 areas identified by its General Assembly:

★ Child Safety

From toys to potentially dangerous child appealing products, such as cords and laundry capsules

Products and services incl. easy-to-open packaging, visible public signs, tactile walking surface, etc.

★ Design for All & Accessibility

★ Domestic Appliances

From toasters, microwave and simple ovens, to hairdryers, water heaters and garden equipment

Mobile phones, safety of children online, personal music players, RFID technology and Internet of Things, Smart Meters and Grids

★ Digital Society & Innovation

From general interest, financial and postal services, to health, care and support services, tourism, sports and leisure activities

★ Services

★ Sustainability & Chemicals

Sustainable use of products and their environmental impacts and chemicals in consumer products

Safety incl. child-restraint systems (CRS), vulnerable road users, safety and emissions of motor vehicles, eSystems and bicycles

★ Traffic

As standardisation continues apace as the Single European Market evolves, our aim remains to ensure all products and services, including the newest information technologies, are safe, interoperable and accessible to all, with their impacts on the environment minimised.

Consumers and standards

For consumers, standards are important as, when they are properly developed and applied, they can make our lives easier; the products we buy safer, interoperable and accessible to people of all ages and abilities. They can also improve product performance and help reduce environmental impacts. Moreover, standards can aid the quality and safety of services.

How we work

ANEC ensures the consumer voice is heard in the setting of the standards for products and services, as well as in the shaping of laws and public policies. ANEC brings together experts at national level to agree consumer positions that can be promoted in the technical bodies of the ESOs. Reliant on the efforts of its volunteer experts, ANEC is supported by a professional secretariat in Brussels.

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