



Press Release

New ANEC Strategy 2014 to 2020

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ANEC has published its Strategy for the years 2014 to 2020, following the adoption of the Strategy by the ANEC General Assembly in June. The new Strategy features a Vision, a Mission, and ten Strategic Objectives. It was adopted after a consultation of partners through a public comment phase.

In order to ensure ANEC continues to play a key role in the protection of consumers, through influencing European legislation and the development of European standards, the strategy aims to address the challenges facing effective consumer participation, which range from constraints on financial support to the increasing complexity of standards work.

"ANEC must ensure its response to new and emerging consumer priorities does not hamper its efforts in more mature sectors", commented ANEC President, Arnold Pindar. "Beyond general product safety, the use of standards as a tool for consumer protection is to be found in legislation on the safety of specific products (such as toys); in policy on sustainability & environmental protection, and on the accessibility of products. Europe also has the ambition to improve the safety and quality of services. All of this within a market that is becoming increasingly global, and where European approaches to safety - such as the precautionary principle – may not be universally shared."

The ANEC Strategy 2014 to 2020 can be found here:

<http://tinyurl.com/onet7sr>

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About ANEC

ANEC is the European consumer voice in standardisation, defending consumer interests in the processes of technical standardisation and conformity assessment, as well as related legislation and public policies.

ANEC was established in 1995 as an international non-profit association under Belgian law and is open to the representation of national consumer organisations in 33 countries.

ANEC is funded by the European Union and EFTA, with national consumer organisations contributing in kind. Its Secretariat is based in Brussels.



Raising standards for consumers

**European association for the coordination
of consumer representation in standardisation aisbl**

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