



The European Consumer Voice in Standardisation, AISBL
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PRIVACY POLICY

Effective since: 25 May 2018. Last reviewed: 6 March 2024.

We make it a matter of principle to respect the privacy of our users and to treat their personal data in strict confidentiality and in accordance with the legislation in force, notably Regulation (EU) 2016/679 on the protection of individuals with regard to the processing of personal data and free movement of such data, applicable from 25 May 2018 (the "General Data Protection Regulation").

This privacy policy is intended to inform you about the data we collect, the purpose for collecting it, the way we use it and the rights you have regarding the processing of such data.

Please read this privacy policy carefully. By engaging with ANEC, you authorise us to process, in line with the provisions of this policy, the personal data you communicate.

If you have more questions, do not hesitate to contact us at privacy@anec.eu.

1. WHO IS RESPONSIBLE FOR PROCESSING MY DATA?

ANEC is the controller of your personal data.

Here is our complete contact information:

The European Association for the Co-ordination of Consumer Representation in Standardisation AISBL ("ANEC"),
Rue d'Arlon 80, box 3
BE-1040 Brussels
Belgium

Belgian business registry (BCE) number: 0457.696.481

Telephone: 0032 2 743 2470
General email: anec@anec.eu

LinkedIn: [linkedin.com/company/anec-standards](https://www.linkedin.com/company/anec-standards)
Twitter: @anectweet



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Raising standards for consumers



2. WHAT DATA DO YOU COLLECT?

We collect your data for the reasons defined in point 3. It may include:

- your identifying information (surname, first name, marital status, e-mail address, date of birth and address);
- your bank details (credit card number, IBAN and BIC/SWIFT) or invoicing details;
- communications details (email, telephone number);
- the type of domain with which you connect to the Internet;
- the IP address assigned to you;
- the date and time of your access to our website;
- location data or other data relating to the communication;
- the pages you viewed on our website;
- the type of browser, platform and/or operating system you are using;
- the search engine and the keywords used to find the website;
- your browsing preferences;

and any other data you may communicate to us.

3. WHY DO YOU COLLECT MY DATA?

We collect data to aid the statutory mission of ANEC, including our relationships with our members and experts, their participation in our work, including our meetings and meetings of third-parties; communication of our Annual Review, newsletter & other publications; compliance with Belgian legislation and our contractual relationships with the European Commission and EFTA, and, more generally, to facilitate communications.

Your data also allows us to improve and facilitate navigation on our website.

Our policy is valid for all pages hosted on our website and for the registrations of this website. It is not valid for the pages hosted by third parties to which we may refer and whose privacy policies may differ. We cannot be held responsible for any data processed on these websites or by them.

4. HOW DO YOU COLLECT MY DATA?

Most of your data is communicated to us through your active contribution.

Other data, such as the date and time of your access to our website, the pages you have viewed, or location data, are collected automatically through servers consulted and "cookies" placed on our website.

For more information on what a cookie is, how it is used and the exact data it collects, visit our page concerning our Cookies Policy.

5. IS MY DATA PROTECTED?

Your privacy is a matter of principle to us. We maintain a strict policy and take appropriate measures to ensure we prevent, as far as possible, any unauthorized leak, destruction, loss, disclosure, use, access or modification of your data.

6. HOW LONG DO YOU STORE MY DATA?

We keep your data only for the time necessary to accomplish the objectives pursued (see point 3). Once this goal is achieved, we delete it.

7. WHAT ARE MY RIGHTS AND HOW DO I EXERCISE THEM?

Your legal rights are the:

- **Right to be informed** about the purposes of data processing and the identity of the data controller.
- **Right of access** to data we keep on you.
- **Right to rectification** : we take all reasonable steps to ensure that the data we hold is up to date. If you find that your data is inaccurate or incomplete, you have the right to ask us to correct it.
- **Right to object**: you may, at any time, object to the use of your data by us.
- **Right to erasure**: you may, at any time, request the deletion of your personal data, except that which we have a legal or contractual obligation to keep.
- **Right of limitation of processing**: you may object to the continued processing of your data if you dispute its accuracy, or believe the processing to be illegal.
- **Right of portability**: you have the right to receive the personal data you have communicated to us and may also ask us to send this data to another data controller.

In order to exercise your rights, please send us email to privacy@anec.eu. We will then make every effort to take the necessary action as soon as possible.

8. WHO HAS ACCESS TO YOUR DATA AND TO WHOM IS IT SENT?

Our employees, contractors and other parties have access to your data only to the extent necessary to fulfil the objectives pursued (see point 3). Each is subject to an obligation of confidentiality. We are committed to maintaining a proportionate balance between our legitimate interest and respect for your privacy.

9. DO WE TRANSFER YOUR DATA ABROAD?

We transfer your data to a non-EU country only if it provides a level of protection equivalent to what you can find in your country of residence (for more information, <https://bit.ly/2ptnJMz>).

10. HOW DO I STOP RECEIVING YOUR PUBLICATIONS?

With your consent, or based on the legitimate interest arising from our mutual relationship, we may subscribe you to our newsletter, and send you other communications that may interest you. You can unsubscribe and withdraw your consent to these communications at any time by sending an email to the following address: privacy@anec.eu. Our newsletter also offers a direct option to unsubscribe.

11. WHAT IS YOUR POLICY ON DATA CONCERNING MINORS?

Our website is not aimed at children under the age of 18 years. If you learn that a minor, for whom you have legal responsibility, has provided us with personal data without your consent, please contact us through privacy@anec.eu.

12. WHAT HAPPENS IN THE EVENT OF A CHANGE TO THE POLICY?

Changes to the privacy policy are notified through our website.

13. WHAT DO I DO IN CASE OF A DISPUTE?

Protracted legal disputes do not benefit anyone. In the event of a dispute between us, we commit to give priority to dialogue and openness in search of an amicable solution.

You may also contact the Data Protection Authority, Rue de la Presse, 35, BE-1000 Brussels (00 32 2 274 48 00 or contact@apd-gba.be).

If an amicable solution is not possible, the courts and tribunals of Brussels have exclusive jurisdiction in interpreting application of this policy, to the extent permitted by provisions of applicable private international law.

6 March 2024